



FOR IMMEDIATE RELEASE

February 7, 2026

SCORE BIG ON SAFETY: CELEBRATE SUPER BOWL RESPONSIBLY

Plan Ahead With a Sober Ride Before the Big Game

TRACY, California – As football fans gear up for the excitement of the big game, the Tracy Police Department reminds everyone that the best game plan includes getting home safely. Whether you're hosting a party, attending a gathering or enjoying the game at your favorite spot, planning ahead for a sober ride will keep you and everyone on the road safe.

Super Bowl celebrations are a time for fun, but safety should always come first. If you drink, make sure you have a reliable way to get home, whether that's a designated sober driver, rideshare, taxi, or public transportation.

During Super Bowl LIX weekend, February 8 and 9, the Tracy Police Department will have additional officers on patrol looking for drivers suspected of being under the influence of alcohol and/or drugs.

Commented [MOU1]: Localize/Customize: We encourage you to customize the quote to focus on your community or area.

Plan for a Safe Celebration

Before heading out for Super Bowl festivities, follow these tips to stay safe:

- **Designate a Sober Driver:** Choose someone ahead of time who will stay alcohol-free and make sure everyone gets home safely.
- **Use Ridesharing Services, Taxis, or Public Transportation:** Rideshare apps and transit options are safe alternatives to driving if you've been drinking.
- **Host Responsibly:** If you're hosting, offer plenty of non-alcoholic beverage options and make sure your guests have safe, sober rides home.
- **Look Out for Others:** Don't let friends or family members drive impaired. Take their keys and help arrange a safe ride.
- **Never Drive Impaired or Distracted:** It's not worth the risk – your life and others' lives depend on it!

Impaired driving is not just from alcohol. Prescription drugs, over-the-counter medications, cannabis products and other drugs may also cause impairment. If you plan on drinking or taking medications with a driving warning label, let someone who is sober drive. If you see someone who appears to be driving while impaired, call 9-1-1.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Media Inquiries

Sergeant Michael Richards
Chief of Staff
Tracy Police Department
(209) 814-0621
Mike.Richards@TracyPD.com

Kaylin Heefner
Public Information Officer
Tracy Police Department
(209) 666-5815
Kaylin.Heefner@TracyPD.com